

[www.hesetafrica.com](http://www.hesetafrica.com)  
24, Ademola Street  
SW, Ikoyi, Lagos



Heseta Africa

# CORPORATE PROFILE

Take the dream to the next level

## **ABOUT**

**Hesset Africa** is a leading Pan African Training, Advisory and Specialist M&A company committed to your financial success.

**Hesset Africa** is born out of the long held belief of our founders that success is possible. We aim to create a world of financially successful companies and individuals through knowledge sharing and application.

Business founders usually have dreams but these begin to fade with time without interventions. As with all things, there is need for invigoration to keep the dreams alive and take them to the next level. The invigorations and interventions include introduction of new leadership, change management or buy or sell of the enterprises.





We make these interventions happen through capacity building, advisory and assistance with the disposal process.

The need to keep the dreams alive and take them to the next level through a smooth succession in a transparent sell and buy process of enterprises form our being.

# VISION & MISSION



## Vision

To be the leading Training, Advisory and M&A ( Business Brokerage ) company in SME and large scale enterprises in Africa while building a world of financially successful enterprises and persons.



## Mission

Unparalleled Financial Intelligence at Work

# CORE VALUES



## Integrity

We will be honest in rendering our services and relationships with clients



## Innovation

The world is constantly changing; moving to a knowledge-economy. We will embrace these changes and invest in research and development to meet the needs of clients



## Speed

We will approach our work with speed, having regard that time is of the essence.

# PRODUCTS & SERVICES

## Business Advisory

**Cutting-edge advise to enable our clients stand out in challenging business climates:**  
Services include financial advisory, Structures and Growth Management

## Academy/ Capacity Building

Training in the areas of Leadership, Communication, Finance and Project Management

## Business Brokerage

Buying and selling of privately- held enterprises, franchising

## Financial Intermediation

Assisting clients to assess funding (equity and debt) through local and international financial partnerships and collaborations.

## Business Consulting

Installation of financial and accounting systems, strategy development and Profit Improvement Practice (PIP)



# MEET OUR TEAM



## Frans Ojielu

-MBA, FCA

- **Frans** is a Financial Advisor, Trainer and Business Transformation Consultant. He is our CEO.
- He was previously CEO, United Bank for Africa (Uganda) Limited where he put structures and people for the sustainability of the Bank.
- He was Divisional Head of Multinationals of Corporate Banking of United Bank for Africa (UBA). In this responsibility, he won the Group Managing Director's Award for running the most profitable SBG (Strategic Business Group).
- He was CFO (Chief Financial Officer) with NNB International Bank.
- **Frans** had assurance and consulting training with both Deloitte and KPMG
- **Frans** is a development coach and committed to mentoring youths.



## Emman Ugheoke

-MBA, ACIS; Director.

- **Emman** is a highly –skilled Risk Manager. He was a Deputy Director with NDIC (Nigeria Deposit Insurance Company) where he was involved in the examination of many Nigerian banks.
- He has gained local and international exposure in banking supervision and management
- He was a member of the ‘Technical Committee on the establishment of Nigeria Financial Intelligence Unit (NFIU)’. He was part of the Study Tour on Mauritius Financial Intelligence Centre.
- **Emman** is a prolific writer and served as secretary of many committees of NDIC and editor of magazines. He has keen interest in risk profiling and management



# MAJOR ACHIEVEMENTS

The Directors have individually carried out major projects prior to forming Hessel Africa. These include:

- Development of 5,000 hectares of soybeans project in Kebbi State ( Financing, Supervision and marketing- 2017).
- Feasibility studies- 5,000bpd Excel Petroleum Modular Refinery Conception( Feasibility studies- 2019).
- Development of Edo Modular Refinery , Benin City, Edo State ( Advisory and systems 2018- to date ).
- Development of 30,000bpd Koko Modular Refinery ( Advisory and structuring-2021 to date ).

- **Hesset Africa** works with commitment in collaboration with our local and international partners to solve your business and financial challenges to enable you stand out.
- Our services include, Training, Business and Financial Advisory, Due diligence, Valuations, Buy and Sell of SMEs and Large enterprises, Strategy development, Governance structures, Profit Improvement studies and implementation and Installation of financial and accounting systems and Project Management.
- We look forward to you enjoying our services.

## CONCLUSION



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**THANKS**



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